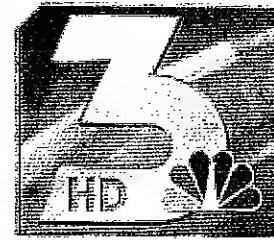


ORDER

Orders	Order / Rev:	104493	Primary AE:	Amy McCreary
	Alt Order #:	06834608	Sales Office:	BLPHI
	Product Desc:	American Crossroads	Sales Region:	National
	Estimate:	828		
	Flight Dates:	07/20/12 - 07/30/12		
	Original Date / Rev:	07/19/12 / 07/19/12		
	Order Type:	GENERAL		
Agency	Name:	Crossroads Media, LLC	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	66 Canal Center Plaza Alexandria, VA 22314	Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	American Crossroads	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PLI1	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/12	07/29/12	78	\$115,175.00	\$97,898.75
07/30/12	07/30/12	18	\$27,475.00	\$23,353.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2012	78	\$115,175.00	\$97,898.75	0.00
August 2012	18	\$27,475.00	\$23,353.75	0.00
Totals	96	\$142,650.00	\$121,252.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	49%	\$142,650.00
Market	100%	\$291,122.45

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	17%	\$49,490.82
KLVX	0%	\$0.00
KSNV	0%	\$0.00
KTNV	15%	\$43,668.37
KTUD	1%	\$2,911.22
KVVU	11%	\$32,023.47
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$20,378.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	07/28/12	07/28/12	Olympics Primetime Olympics Primetime	CM	7pm-12am	-----S-----	:30	3	\$6,000.00	1	0.00	NM	3	\$18,000.00
OLYMPICS PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

Order / Rev:	104493	Advertiser:	American Crossroads
Alt Order #:	06834608	Product Desc:	American Crossroads
Flight Dates:	07/20/12 - 07/30/12	Estimate:	KSNV 828

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	07/28/12	07/28/12	Olympics Primetime Olympics Primetime	CM	7pm-12am	-----S-	:30	3	\$6,000.001	0.00	NM	3	\$18,000.00
OLYMPICS PRIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/23/12 07/29/12 -----S- 3 \$6,000.00 0.00														
E 2	KSNV	07/30/12	07/30/12	Olympics Primetime Olympics Primetime	CM	7pm-12am	M-----	:30	2	\$6,000.001	0.00	NM	2	\$12,000.00
OLYMPICS PRIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/30/12 08/05/12 M----- 2 \$6,000.00 0.00														
E 3	KSNV	07/27/12	07/27/12	Olympics Opening Cerem Olympics Opening Ceremony	CM	730p-12a	----F--	:30	1	\$10,000.001	0.00	NM	1	\$10,000.00
OPEN CEREMONY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/23/12 07/29/12 -----F-- 1 \$10,000.00 0.00														
E 4	KSNV	07/22/12	07/22/12	Sun PR 7-9p Sunday Prime 7-9pm	CM	7-9pm	-----S	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
DATELINE NBC 7/15-7/22														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/16/12 07/22/12 -----S 1 \$1,000.00 0.00														
E 5	KSNV	07/22/12	07/22/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S	:30	1	\$650.001	0.00	NM	1	\$650.00
KSNV EARLY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/16/12 07/22/12 -----S 1 \$650.00 0.00														
E 6	KSNV	07/29/12	07/29/12	Olympics Primetime Olympics Primetime	CM	7pm-12am	-----S	:30	3	\$6,000.001	0.00	NM	3	\$18,000.00
US OLYMPIC PRIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/23/12 07/29/12 -----S 3 \$6,000.00 0.00														
E 7	KSNV	07/29/12	07/29/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	5	\$1,700.001	0.00	NM	5	\$8,500.00
US OLYMPIC TRIALS 6/30														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/23/12 07/29/12 -----S 5 \$1,700.00 0.00														
E 8	KSNV	07/28/12	07/28/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	4	\$1,700.001	0.00	NM	4	\$6,800.00
US OLYMPIC TRIALS 6/30														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/23/12 07/29/12 -----S- 4 \$1,700.00 0.00														
E 9	KSNV	07/20/12	07/20/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	----F--	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/16/12 07/22/12 ----F-- 1 \$1,000.00 0.00														
E 10	KSNV	07/23/12	07/23/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/23/12 07/29/12 M----- 1 \$1,000.00 0.00														
E 11	KSNV	07/20/12	07/20/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
EARLY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/16/12 07/22/12 ----F-- 1 \$1,000.00 0.00														
E 12	KSNV	07/23/12	07/23/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
EARLY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/23/12 07/29/12 M----- 1 \$1,000.00 0.00														
E 13	KSNV	07/25/12	07/25/12		CM	5-630p	--W----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00

Order / Rev.: 104493
Alt Order #: 06834608
Flight Dates: 07/20/12 - 07/30/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 828

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	--W----		1	\$1,000.00		0.00						
E 14	KSNV	07/26/12	07/26/12	M-F Early News	CM	5-630p		:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	--T---		1	\$1,000.00		0.00						
E 15	KSNV	07/30/12	07/30/12	M-F Early News	CM	5-630p		:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	M-----		1	\$1,000.00		0.00						
E 16	KSNV	07/26/12	07/26/12	T Thurs PR 10-11p	CM	10-11pm		:30	1	\$1,400.003	0.00	NM		1	\$1,400.00
				Thursday Prime 10-11pm											
				ROCK CENTER W/BRIAN WILLIA- MS (OR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	--T---		1	\$1,400.00		0.00						
E 17	KSNV	07/20/12	07/20/12	Today Show	CM	658a-9am		:30	2	\$1,400.001	0.00	NM		2	\$2,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/16/12	07/22/12	----F--		2	\$1,400.00		0.00						
E 18	KSNV	07/23/12	07/23/12	Today Show	CM	658a-9am		:30	2	\$1,400.001	0.00	NM		2	\$2,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	M-----		2	\$1,400.00		0.00						
E 19	KSNV	07/24/12	07/24/12	Today Show	CM	658a-9am		:30	2	\$1,400.001	0.00	NM		2	\$2,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	-T-----		2	\$1,400.00		0.00						
E 20	KSNV	07/25/12	07/25/12	Today Show	CM	658a-9am		:30	2	\$1,400.001	0.00	NM		2	\$2,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	--W----		2	\$1,400.00		0.00						
E 21	KSNV	07/26/12	07/26/12	Today Show	CM	658a-9am		:30	2	\$1,400.001	0.00	NM		2	\$2,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	--T---		2	\$1,400.00		0.00						
E 22	KSNV	07/27/12	07/27/12	Today Show	CM	658a-9am		:30	2	\$1,400.001	0.00	NM		2	\$2,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	---T--		2	\$1,400.00		0.00						
E 23	KSNV	07/30/12	07/30/12	Today Show	CM	658a-9am		:30	2	\$1,400.001	0.00	NM		2	\$2,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	M-----		2	\$1,400.00		0.00						
E 24	KSNV	07/30/12	07/30/12	Olympics Daytime Week	CM	9am-4pm		:30	4	\$1,200.001	0.00	NM		4	\$4,800.00
				Olympics Daytime Weekdays											
				OLYMPICS DAYTIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	M-----		4	\$1,200.00		0.00						
E 25	KSNV	07/23/12	07/23/12		CM	430-5pm		:30	1	\$700.001	0.00	NM		1	\$700.00

Order / Rev.: 104493
Alt Order #: 06834608
Flight Dates: 07/20/12 - 07/30/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 828

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 4 AT 430P															
News 3 at 430pm News 3 at 4:30PM															
NEWS 4 AT 430P															
Start Date <u>Week: 07/23/12</u> End Date <u>07/29/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 26	KSNV	07/24/12	07/24/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
Start Date <u>Week: 07/23/12</u> End Date <u>07/29/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 27	KSNV	07/26/12	07/26/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
Start Date <u>Week: 07/23/12</u> End Date <u>07/29/12</u> Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 28	KSNV	07/27/12	07/27/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
Start Date <u>Week: 07/23/12</u> End Date <u>07/29/12</u> Weekdays <u>----F--</u> Spots/Week <u>1</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 29	KSNV	07/30/12	07/30/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00	
NEWS 4 AT 430P															
Start Date <u>Week: 07/30/12</u> End Date <u>08/05/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 30	KSNV	07/20/12	07/20/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a	-----F--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00	
WAKE UP WITH THE WAGNERS															
Start Date <u>Week: 07/16/12</u> End Date <u>07/22/12</u> Weekdays <u>-----F--</u> Spots/Week <u>2</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 31	KSNV	07/23/12	07/23/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a	M-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00	
WAKE UP WITH THE WAGNERS															
Start Date <u>Week: 07/23/12</u> End Date <u>07/29/12</u> Weekdays <u>M-----</u> Spots/Week <u>2</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 32	KSNV	07/24/12	07/24/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a	-T-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00	
WAKE UP WITH THE WAGNERS															
Start Date <u>Week: 07/23/12</u> End Date <u>07/29/12</u> Weekdays <u>-T-----</u> Spots/Week <u>2</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 33	KSNV	07/25/12	07/25/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a	--W----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00	
WAKE UP WITH THE WAGNERS															
Start Date <u>Week: 07/23/12</u> End Date <u>07/29/12</u> Weekdays <u>--W----</u> Spots/Week <u>2</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 34	KSNV	07/26/12	07/26/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a	---T---	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00	
WAKE UP WITH THE WAGNERS															
Start Date <u>Week: 07/23/12</u> End Date <u>07/29/12</u> Weekdays <u>---T---</u> Spots/Week <u>2</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 35	KSNV	07/27/12	07/27/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a	----F--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00	
WAKE UP WITH THE WAGNERS															
Start Date <u>Week: 07/23/12</u> End Date <u>07/29/12</u> Weekdays <u>----F--</u> Spots/Week <u>2</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 36	KSNV	07/30/12	07/30/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a	M-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00	
WAKE UP WITH THE WAGNERS															
Start Date <u>Week: 07/30/12</u> End Date <u>08/05/12</u> Weekdays <u>M-----</u> Spots/Week <u>2</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 37	KSNV	07/20/12	07/20/12	CM	4-430p	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00	

Order / Rev: 104493 Advertiser: American Crossroads
Alt Order #: 06834608 Product Desc: American Crossroads KSNV
Flight Dates: 07/20/12 - 07/30/12 Estimate: 828

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 at 4 (1/2 hr)											
				News 3 at 4 (1/2 hr)											
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	-----F--		1				\$700.00		0.00			
E 38	KSNV	07/23/12	07/23/12	News 3 at 4 (1/2 hr)	CM	4-430p		:30	1	\$700.00	1	0.00	NM	1	\$700.00
				News 3 at 4 (1/2 hr)											
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	M-----		1				\$700.00		0.00			
E 39	KSNV	07/24/12	07/24/12	News 3 at 4 (1/2 hr)	CM	4-430p		:30	1	\$700.00	1	0.00	NM	1	\$700.00
				News 3 at 4 (1/2 hr)											
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	-T-----		1				\$700.00		0.00			
E 40	KSNV	07/25/12	07/25/12	News 3 at 4 (1/2 hr)	CM	4-430p		:30	1	\$700.00	1	0.00	NM	1	\$700.00
				News 3 at 4 (1/2 hr)											
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	--W----		1				\$700.00		0.00			
E 41	KSNV	07/30/12	07/30/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)	(4:00 PM-4:30 PM)										
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	M-----		1				\$700.00		0.00			
E 42	KSNV	07/20/12	07/20/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	----F--		1				\$1,100.00		0.00			
E 43	KSNV	07/24/12	07/24/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	-T-----		1				\$1,100.00		0.00			
E 44	KSNV	07/27/12	07/27/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	----F--		1				\$1,100.00		0.00			
E 45	KSNV	07/30/12	07/30/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	M-----		1				\$1,100.00		0.00			
E 46	KSNV	07/21/12	07/21/12	Saturday Today	CM	7a-9am		:30	1	\$625.00	1	0.00	NM	1	\$625.00
				Saturday Today											
				SATURDAY TODAY airs 4-5a 7/7, no p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	----S-		1				\$625.00		0.00			
E 47	KSNV	07/21/12	07/21/12	News 3 Today - SATURDAY		9am-930am		:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today - SAT											
				NEWS 3 TODAY/WKEND no program 7/28											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	----S-		1				\$500.00		0.00			
E 48	KSNV	07/30/12	07/30/12	News 3 Olympic Zone	CM	7:30-8:00PM		:30	1	\$825.00	1	0.00	NM	1	\$825.00
				News 3 Olympic Zone											
				OLY ZONE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	M-----		1				\$825.00		0.00			
E 49	KSNV	07/21/12	07/21/12		CM	5pm-630pm		:30	1	\$650.00	1	0.00	NM	1	\$650.00

Order / Rev.: 104493
Alt Order #: 06834608
Flight Dates: 07/20/12 - 07/30/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 828

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-Su Early News															
Sa-Su Early News															
KSNV EARLY NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/16/12 07/22/12 -----S- 1 \$650.00 0.00															
E 50	KSNV	07/20/12	07/20/12	M-F Jeopardy	CM	630-7pm	-----F--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Jeopardy															
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/16/12 07/22/12 -----F-- 1 \$1,000.00 0.00															
E 51	KSNV	07/23/12	07/23/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Jeopardy															
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/23/12 07/29/12 M----- 1 \$1,000.00 0.00															
E 52	KSNV	07/25/12	07/25/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Jeopardy															
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/23/12 07/29/12 --W---- 1 \$1,000.00 0.00															
E 53	KSNV	07/30/12	07/30/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Jeopardy															
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/30/12 08/05/12 M----- 1 \$1,000.00 0.00															
E 54	KSNV	07/21/12	07/21/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$350.002	0.00	NM		1	\$350.00
SAT/Jeopardy															
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/16/12 07/22/12 -----S- 1 \$350.00 0.00															
E 55	KSNV	07/28/12	07/28/12	Olympics Late News 3	CM	11pm-12:35am	-----S-	:30	1	\$1,100.002	0.00	NM		1	\$1,100.00
Late News during Olympics															
News															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/23/12 07/29/12 -----S- 1 \$1,100.00 0.00															
E 56	KSNV	07/22/12	07/22/12	Wake Up Early w/ Wagner	GM	430a-5a	-----S	:30	1	\$150.002	0.00	NM		1	\$150.00
Wagner															
WAKE UP EARLY W/THE WAGNERS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/16/12 07/22/12 -----S 1 \$150.00 0.00															
E 57	KSNV	07/23/12	07/23/12	Wake Up Early w/ Wagner	GM	430a-5a	M-----	:30	1	\$150.002	0.00	NM		1	\$150.00
Wagner															
WAKE UP EARLY W/THE WAGNERS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/23/12 07/29/12 M----- 1 \$150.00 0.00															
E 58	KSNV	07/24/12	07/24/12	Wake Up Early w/ Wagner	GM	430a-5a	-T-----	:30	1	\$150.002	0.00	NM		1	\$150.00
Wagner															
WAKE UP EARLY W/THE WAGNERS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/23/12 07/29/12 -----T 1 \$150.00 0.00															
E 59	KSNV	07/25/12	07/25/12	Wake Up Early w/ Wagner	GM	430a-5a	--W----	:30	1	\$150.002	0.00	NM		1	\$150.00
Wagner															
WAKE UP EARLY W/THE WAGNERS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/23/12 07/29/12 --W---- 1 \$150.00 0.00															
E 60	KSNV	07/26/12	07/26/12	Wake Up Early w/ Wagner	GM	430a-5a	---T---	:30	1	\$150.002	0.00	NM		1	\$150.00
Wagner															
WAKE UP EARLY W/THE WAGNERS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/23/12 07/29/12 ---T--- 1 \$150.00 0.00															
E 61	KSNV	07/29/12	07/29/12		CM	430a-5a	-----S	:30	1	\$150.002	0.00	NM		1	\$150.00

Order / Rev.: 104493
Alt Order #: 06834608
Flight Dates: 07/20/12 - 07/30/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 828

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wake Up Early w/ Wagne															
Wake Up Early Wagners															
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	-----S		1	\$150.00			0.00					
E 62	KSNV	07/30/12	07/30/12	Wake Up Early w/ WagnGM		430a-5a		:30	1	\$150.002	0.00	NM		1	\$150.00
Wake Up Early Wagners															
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	M-----		1	\$150.00			0.00					
E 63	KSNV	07/29/12	07/29/12	Sports Night in Las VegaGM		Sun 1135p-1200a	-----S	:30	1	\$200.002	0.00	NM		1	\$200.00
Sports Night in Las Vegas															
SPORTS NIGHT IN LAS VEGAS no progr															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	-----S		1	\$200.00			0.00					
E 64	KSNV	07/20/12	07/20/12	Fri PR 9-11p	CM	9-11pm				-----F--		:30	1	\$1,400.002	0.00
Friday Prime 9-11pm															
DATELINE NBC-NO PROGRAM 6/29															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	----F--		1	\$1,400.00			0.00					
E 65	KSNV	07/27/12	07/27/12	Olympics Late News 3	CM	11pm-12:35am				-----F--		:30	1	\$1,000.002	0.00
Late News during Olympics															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	----F--		1	\$1,000.00			0.00					
E 66	KSNV	07/28/12	07/28/12	Olympics Late News 3	CM	11pm-12:35am				-----S-		:30	1	\$1,000.002	0.00
Late News during Olympics															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	-----S-		1	\$1,000.00			0.00					
E 67	KSNV	07/30/12	07/30/12	Olympics Late News 3	CM	11pm-12:35am				M-----		:30	1	\$1,000.002	0.00
Late News during Olympics															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	M-----		1	\$1,000.00			0.00					

Totals 96 \$142,650.00